

SELMOR REID

Financial Services · Operations & Compliance · Technology & AI · Education · Project Management

Selmor@gmail.com | 416-854-8259 | Toronto, ON | Open to relocation

15+

Years financial services

J\$300M+

Managed portfolio

3

AI platforms in production

100%

Target ×3 consecutive quarters

PROFILE

Multi-domain professional with 15 years of progressive experience spanning high net worth banking, registered savings and compliance operations, strategic analysis, post-secondary education, and AI-assisted software development. Proven in complex regulated environments — managing large portfolios, clearing rigorous audit cycles, and maintaining full regulatory compliance. Actively building AI-powered platforms across Caribbean and Canadian markets. Possesses domain depth, technical aptitude, coaching ability, and execution discipline that transfers across banking, consulting, fintech, operations, and education.

EXPERIENCE

Technology and Entrepreneurship

Independent Ventures

Founder and AI Builder | Remote

April 2025 – Present

- Built three AI-assisted production platforms: a Caribbean estate planning platform, a retail investor portfolio tracker, and a community food guide — using Claude, Anthropic API, Base44, Replit, Lovable, Next.js, TypeScript, Supabase, and Capacitor mobile.
- Orchestrated full builds end to end: data models, Resend email infrastructure, document generation, social campaigns, and a \$500K investor pitch deck.

Financial Services Operations

CGI Inc.

Consultant, Registered Account Operations | Toronto, ON

January 2025 – December 2025

- Processed RESP registered account transactions and government grant applications (CESG, CLB, QESI) against strict eligibility and SLA standards in a regulated environment.
- Cleared an internal audit cycle with zero documentation deficiencies across the full file portfolio.

Post-Secondary Education

Fleming College Toronto

Sessional Instructor, Business | Toronto, ON

September 2023 – August 2025

- Led 100+ learners per term across multiple concurrent sections, translating complex business and financial concepts for diverse cohorts. Taught Principles of Project Management, Project Cost Management, and designed two original courses adopted institution-wide.
- Coached learners through structured one-on-one sessions, designed improvement plans, and followed up to ensure successful outcomes. Recognized in the Academic Newsletter (March 2024).

COMPETENCIES

FINANCIAL

- HNW client advisory
- Consumer & mortgage lending
- Registered savings (RESP)
- Govt grants (CESG, CLB, QESI)
- Sales performance & KPI
- Microsoft Dynamics 365 (CRM)

OPERATIONS

- Settlement & payment processing
- Account reconciliation
- AML/CFT, KYC, compliance
- SLA & audit-readiness

TECHNOLOGY

- AI platform development
- Claude / Anthropic API / Base44
- Advanced Excel & Power BI
- VBA macros & dashboards
- UAT / Agile-Scrum (CSM)
- Next.js, TypeScript, Supabase

EDUCATION

- Curriculum design & delivery
- 100+ learner cohort facilitation
- PM & Project Cost Management
- One-on-one coaching

LEADERSHIP

- Team supervision & development
- Stakeholder management
- PM (CSM, Postgrad cert)

EDUCATION

Lambton College Toronto

Postgrad Certificate

Advanced PM & Strategic Leadership

University of Technology, Jamaica

BBA — Finance & International Business

Strategic Analysis

Scotiabank

Analyst Intern, International Wealth Management | Toronto, ON
September 2022 – December 2022

- Delivered a strategic gap analysis across four Caribbean territories. Findings adopted into executive quarterly planning. Built executive dashboards and market intelligence reports in advanced Excel and Power BI.

Banking, Advisory and Sales Performance

National Commercial Bank Jamaica Limited

Personal Financial Officer | Kingston, Jamaica
September 2015 – August 2021

- Managed 50+ high net worth client relationships across deposits, loans, mortgages, and insurance. J\$300M+ active book at departure. Diamond Club performer, 2020-2021, at 100% of target x3 consecutive quarters.
- Selected for UAT on NCB's first mobile banking app, now Jamaica's leading banking app — inside the Agile lab alongside the development team.
- Coached junior banking staff through structured sessions and live observation, with measurable improvement in conversion performance.

National Commercial Bank Jamaica Limited

Financial Advisor | Kingston, Jamaica
September 2010 – September 2015

- Exceeded annual sales targets year over year. Delivered the Junior Achievement More than Money financial literacy programme — featured in the NCB Annual Report 2014. Three national sales awards, 2011.

CERTIFICATIONS

Technical Support Fundamentals

Google | 2023

Certified in Cybersecurity (CC)

ISC2 | 2023

Certified Scrum Master

Scrum Alliance | 2018

RECOGNITION

- Academic Newsletter, Fleming 2024
- Diamond Club Performer, NCB 2020-21
- Dean's Honor Roll, Lambton 2021
- Top Sales Agent x3, NCB 2011

AFFILIATIONS

- Project Management Institute
- Scrum Alliance · ISC2